

**Pend Oreille Count**  
**Quit Line Data Summary**  
 July 1 - December 31, 2005

|  | <b>County</b> | <b>State</b>      |
|--|---------------|-------------------|
| <b>Number of Calls to Quit Line</b>                      | <b>N = 31</b> | <b>N = 10,345</b> |
| <b>Percent of Statewide Calls</b>                        | 0.4%          | 100.0%            |
| <b>Percent of State Population in County<sup>1</sup></b> | 0.2%          | 100.0%            |

  

|  | <b>County %</b> | <b>State %</b>   |
|--|-----------------|------------------|
| <b>Gender</b>                              | <b>N = 29</b>   | <b>N = 8,891</b> |
| Female                                     | 65.5%           | 61.8%            |
| Male                                       | 34.5%           | 38.2%            |
| <b>Race/Ethnicity</b>                      | <b>N = 29</b>   | <b>N = 8,013</b> |
| People of Color                            | 3.4%            | 15.6%            |
| White                                      | 96.6%           | 84.4%            |
| <b>Age</b>                                 | <b>N = 30</b>   | <b>N = 8,649</b> |
| Less than 18 years old                     | 0.0%            | 1.3%             |
| 18 - 24 years old                          | 10.0%           | 19.4%            |
| 25 - 34 years old                          | 16.7%           | 26.5%            |
| 35 - 44 years old                          | 23.3%           | 20.8%            |
| 45 years and older                         | 50.0%           | 32.0%            |
| <b>Education</b>                           | <b>N = 29</b>   | <b>N = 8,130</b> |
| Did not graduate high school               | 27.6%           | 19.0%            |
| High school graduate                       | 48.3%           | 37.4%            |
| Some college/vocational school             | 20.7%           | 32.3%            |
| College graduate                           | 3.4%            | 11.2%            |
| <b>Caller Type</b>                         | <b>N = 31</b>   | <b>N = 9,433</b> |
| General Information                        | 3.2%            | 6.8%             |
| Health care provider                       | 0.0%            | 2.2%             |
| Tobacco user                               | 96.8%           | 91.0%            |
| <b>Payer Type</b>                          | <b>N = 28</b>   | <b>N = 7,657</b> |
| Insured                                    | 50.0%           | 36.8%            |
| Uninsured                                  | 28.6%           | 37.2%            |
| Medicaid                                   | 21.4%           | 26.0%            |
| <b>Heard About</b>                         | <b>N = 27</b>   | <b>N = 7,244</b> |
| Past caller <sup>2</sup>                   | 7.4%            | 7.1%             |
| Employer/worksites                         | 3.7%            | 2.2%             |
| Health care provider                       | 33.3%           | 25.0%            |
| Television                                 | 11.1%           | 6.6%             |
| Outdoor advertisement (billboard/bus/wall) | 0.0%            | 2.4%             |
| Targeted mailing                           | 0.0%            | 0.1%             |
| Great Start                                | 0.0%            | 0.1%             |
| Radio                                      | 0.0%            | 4.2%             |
| Newspaper/Magazine                         | 3.7%            | 1.2%             |
| Brochure/Newsletter                        | 11.1%           | 7.7%             |
| Family or friend                           | 25.9%           | 36.5%            |
| Health Department                          | 3.7%            | 5.6%             |
| School                                     | 0.0%            | 1.4%             |

Source: Washington State Department of Health  
 Tobacco Prevention and Control  
 Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

<sup>2</sup> Data not available for Oct-Dec 2005

\* Rate not calculated because number of calls was less than 5.